

Creating a Plan B for Climate Friendly Travel Growth

Clean & Green Travel Solutions for Tourism Destinations





Tourism Destination core challenge-*Climate Change*

- UN SG calls it a “Code Red for Humanity”
- Most destinations have a primary Sustainability strategy, targeting Net Zero GHG 2050
- But none support the IPCC call “for peak emissions in 2025” to reach the Paris 1.5 target.
- And few have a meaningful contingency plan dealing with extreme weather.**



Our Solution

Co-creating a continually evolving "Plan B" response program.

- **A Low-cost one-stop-shop**
- **A.I. enabled research**
- **Partners Climate Action Solutions**
- **On-going support**

Our Support

Climate Risk Planning



- Consider most likely Climate-driven emergencies
- Evaluate & Adopt Resilience Options



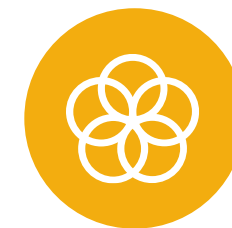
Climate Friendly Travel Growth Scenarios

- Low Carbon
- Peak GHG 2025 / 50% less 2030 / Net Zero 2050

'Glocal' Visions



- Community at the Core
- International & Regional Commitments



Ongoing Support

- Online Service
- Rapid Response

All four promote



CFT Growth

One Stop Shop

ecollective

CFTS hosts more than 30 Partners offering Climate Resilience solutions (more in the pipeline).



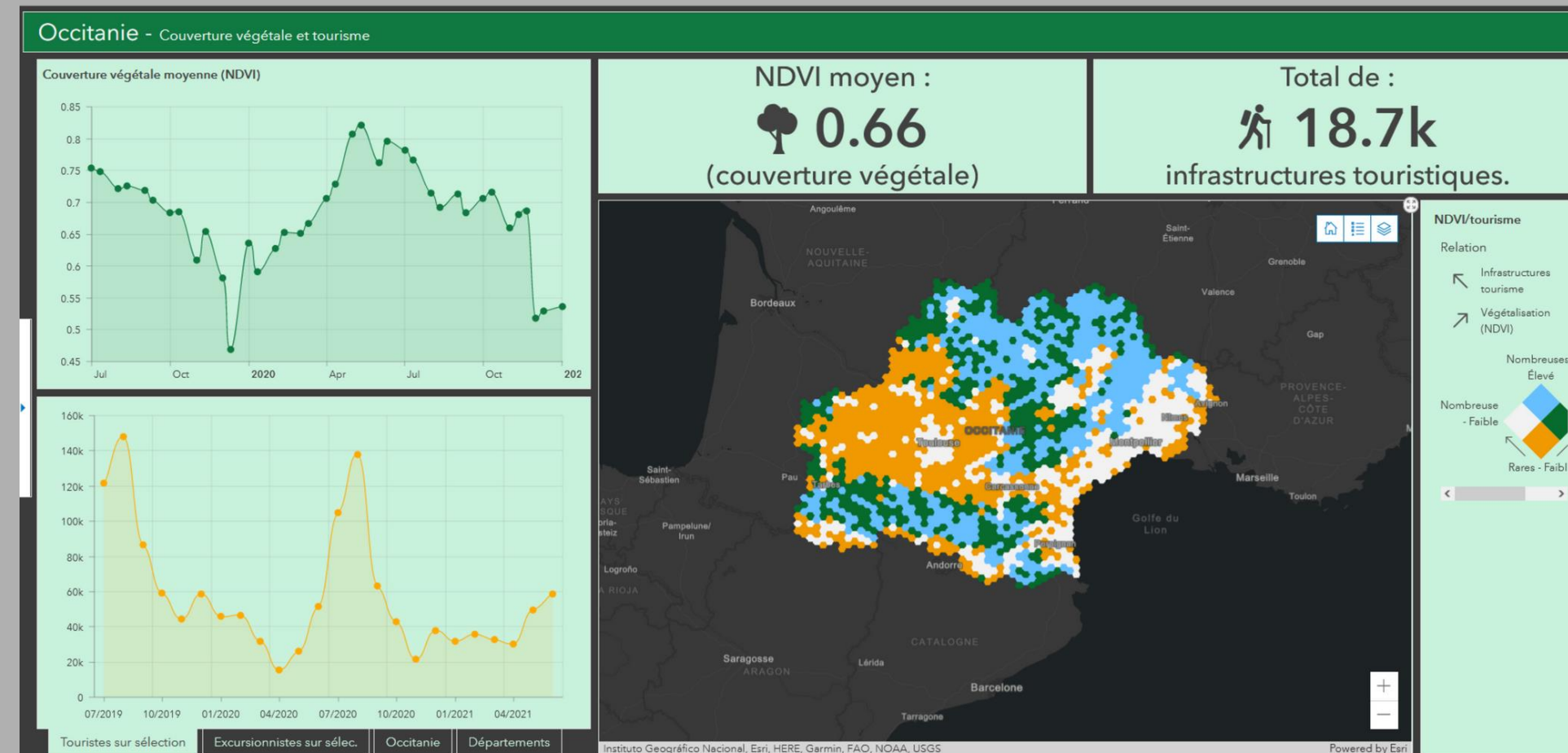
Our Partner *Murmuration*

Climate Risk Modeling

Utilizing satellite Earth Observation data on a global scale.

20 environmental indicators covering 5 crucial environmental themes (air, water, biodiversity, soil, and climate)

Environmental monitoring dashboards to aid in their decision-making process and improve their consideration of their territories' environmental conditions.



Our Approach



- 01 **Initial Zoom consultation**
- 02 **CFTS AI supported research**
- 03 **Recommendations for CFT Growth**
- 04 **SUNx Community Support**

Next Steps



- 01 Agreement
- 02 Draft Plan B
- 03 Zoom Review

Cost £6000